



Privacy

Maybank Kim Eng Securities ("the Company") is committed to protecting the private information that our users provide to us. This privacy statement describes how the Company treats information supplied by users for the purposes of using the services available on the kereseach.com website.

User Information

User information is information such as the name, address, telephone number and any other information that identifies a particular individual. The user information which is collected by the Company is or may be used to examine system accounting logs, user accounts and to resolve any system errors or problems.

Security

The Company has taken reasonable steps to implement security measures to protect the loss, misuse and alteration of the User Information under its control. The User Information is stored in limited access computers that are restricted to authorised personnel only. While the Company maintains all reasonable efforts in protecting User information, absolute security does not exist on the Internet.

Utilisation of User Information

The Company makes use of User Information to deliver the services available on the kereseach.com website, and to enforce its policies as stated in the Terms and Conditions.

The Company will not intentionally disclose User Information to anyone else except as may be required by law, governmental authorities or any other legal or investigative process. The User grants the Company the right to disclose User Information in such form that does not provide specific names, addresses, phone numbers or email addresses to third parties for the purposes of promoting the services on the kereseach.com website.

The Company reserves the right to perform statistical analyses of user behaviour and characteristics in order to measure interest in and use of the various areas of the site and to inform advertisers of such information as well as the number of users that have been exposed to or clicked on their advertising banners. The Company may provide aggregated data from these analyses to third parties.

By accepting the terms and conditions herein, and without limitation as to the generality of the foregoing, the User agrees to allow the Company to store, compile and maintain the databases of user information and other information derived from the use of the services on the kereseach.com website; and that the Company may use such information in the administration, operation and management of kimengresearch.com's services. The Company will own the copyright in respect of any compilation(s) and collections of such information.

Monitoring of Services

The Company will not monitor, edit or disclose any of a User's private communications unless it is required to do so in circumstances prescribed above, or where it forms the belief in good faith that such action is deemed necessary to:

- protect the rights and property of the Company
- protect the personal safety of the User or public
- conform with any laws, or to comply with any legal process which has been served on the Company.

Cookies

Users also should be aware that non-personal information and data may be automatically collected through the standard operation of the Company's internet servers or through the use of "cookies." "Cookies" are small text files a web site can use to recognize repeat users, facilitate the user's ongoing access to and use of the site and allow a site to track usage behavior and compile aggregate data that will allow content improvements and targeted advertising. Cookies are not programs that come onto a user's system and damage files. Generally, cookies work by assigning a unique number to the user that has no meaning outside the assigning site. Users should be aware that the Company cannot control the use of cookies or the resulting information by advertisers or third parties hosting data for kereseach.com. If a user does not want information collected through the use of cookies, there is a simple procedure in most browsers that allows the user to deny or accept the cookie feature; however, users should note that cookies may be necessary to provide the user with certain features (e.g., customized delivery of information) available on the kimengresearch.com website.

Opt Out

Upon request, the Company will allow any user to "opt out" of further promotional contacts at any time. Additionally upon request, the Company will use reasonable efforts to allow users to update/correct personal information previously submitted which the user states is erroneous to the extent such activities will not compromise privacy or security interests. Also, upon a user's request, the Company will use commercially reasonable efforts to functionally delete the user and his or her personal information from its database; however, it may be impossible to delete a user's entry without some residual information because of backups and records of deletions. Notwithstanding any opt-out of receiving promotional and/or marketing information by the user, the Company reserves the right to contact a subscriber regarding account status, changes to the subscriber agreement and other matters relating to the underlying service and/or the information collected.

Password security

The User is personally responsible for maintaining the secrecy of his password and/or any account information.

Changes to the Privacy Statement

The Company may make changes to this Privacy Statement from time to time and such changes will be posted on this site. The Company may also decide, but is not obliged to notify its Users by email of significant changes.